

Raise Funds, Engage Parents, and Develop a List of Potential Sponsors!

Invite Parents to Add Themselves to the Fort Hunt Parent Business Directory Magazine

*(for Parents with Businesses or who would like to network in the
community)*

How It Works:

- You invite parents to register on the directory (marketing materials provided)
- They pay \$20 (early Bird) for their directory entry (paying you directly or using our online payment system) - you earn \$10.00 per sale.

What they get:

- 1) Business entry (with photo) in full color paper magazine *(delivered to school for parent/student pick up)*
- 2) Profile on online directory with photo, full business information, social media, and even intro Video!
- 3) Searchable, filterable directory – by name, by school, by neighborhood, by business type



Details:

- **Early Bird Sale - \$20.00** for an entry in the magazine AND on the web site (**you keep \$10.00 on each sale**)
 - Price goes up to \$40.00 after Oct 1st (**You keep \$20.00 on each sale**)
- Take payments directly OR use our payment system and track every sale.
- Deadline for Sales/Registrations – Oct 15th
- Magazine Delivered to School for Parent/Student pick up – Nov 1st (approx)

Also great for creating create your own list of potential parent sponsors for Silent Auctions, Fundraising, Sponsorships, and Career Day Speakers.

Open to PTA and classes and clubs to participate!

Promotion Made Easy (Templates on the website)

- 1) Email invite to send
- 2) Flyer to print up and share
- 3) Social Media posts

Learn more and sign up to participate at

<http://www.FortHuntParent.com/FamilyBusinessDirectory>

Questions: Frazier@FortHuntParent.com – 703.298.9481